



## **E-FUEL UNVEILS WORLD'S FIRST HOME ETHANOL SYSTEM**

### ***Technology Expected to Alter Gasoline Dependence, Greatly Reduce Carbon Dioxide Emissions***

**Los Gatos, California (May 8, 2008)** – The world's first home ethanol system, which allows consumers to create their own ethanol and pump it directly into their cars, was unveiled today by the E-Fuel Corporation ([www.efuel100.com](http://www.efuel100.com)). The revolutionary EFuel100 MicroFueler™ is the first product that allows anyone to reduce their dependency on oil, greatly diminish their carbon footprint and produce fuel for under \$1.00 per gallon.

The MicroFueler is a leading edge product that allows consumers to create ethanol, simply and safely, with the readily available ingredients of sugar, yeast and water, and a standard household 110-220 AC power supply. Cars running on sugar-based ethanol produce 85% fewer carbon emissions than gasoline. Businesses, such as breweries, bars and restaurants can even use discarded alcohol beverages to create ethanol, for as little as \$0.10 per gallon.

“E-Fuel will have a profound impact on the way we obtain and consume fuel, not unlike the paradigm shift that occurred in the 80s from the mainframe computer to the PC,” said Tom Quinn, E-Fuel Founder and CEO. “Just as the PC brought desktop computing to the home, E-Fuel will bring the filling station to the home. Making local sugar-based ethanol fuel production possible, E-Fuel can solve the commercial ethanol transportation and pump station problems while providing consumers lower cost fuel due to micro efficiencies.”

The portable MicroFueler unit houses the same consumer-friendly LCD touch screen interface and hose pumping system found at the corner gas station, so consumers can produce where they consume, eliminating energy waste and saving dollars. The retractable pumping hose extends up to 50 feet, eliminating the need to situate the unit directly beside the household vehicle.



With its breakthrough membrane technology, E-Fuel has made an industrial process possible on a much smaller scale, and without dangerous combustion processes. Additionally, the MicroFueler has achieved an 80% power improvement over commercial ethanol manufacturers, thus raising the bar of the renewable fuel standard for carbon reduction.

“Henry Ford started the automobile revolution using ethanol, predicting that this renewable and accessible fuel it would become the ‘fuel of the future,’” said Mr. Quinn. “If not for the Prohibition laws in the 1920s and the subsequent rise of the oil industry, ethanol may never have lost its public appeal. E-Fuel will deliver on Ford’s prediction, and enable consumers to bypass the costly oil infrastructure and their reliance on fossil fuels,” said Mr. Quinn.

### **MicroFueler Availability**

E-Fuel is now accepting orders for the MicroFueler at [www.efuel100.com](http://www.efuel100.com), and first shipments will begin in the fourth quarter of 2008. The EFuel100 MicroFueler is available in the United States at \$9,995.00, and all initial orders require a deposit. The MicroFueler will also be distributed to China, Brazil and the UK. For U.S. buyers there are several local and national rebates available, and more importantly, E-Fuel will be introducing a Carbon Credit Program to offset costs and assist in reducing carbon emissions. Consumers and interested resellers can also attend E-Fuel sponsored workshops to learn more about the MicroFueler operation. Complete details on pricing, availability, the E-Fuel Carbon Credit Program and local workshops can be found at [www.efuel100.com](http://www.efuel100.com).

### **About E-Fuel**

The E-Fuel Corporation was founded in March 2007 by Tom Quinn and ethanol scientist Floyd Butterfield to create efficient micro ethanol refinery products for people who want to break their dependency on oil. As chairman of E-Fuel, a privately held company, Quinn has solely funded the company and is instrumental in both corporate leadership and product development.

With more than 30 people employed in Los Gatos and Paso Robles, California and China, the employees of E-Fuel represent some of the top United States ethanol researchers and proven Silicon Valley professionals who draw upon diverse expertise in the ethanol, electronics, automotive and software industries.

E-Fuel creates ethanol micro refinery products that conform to U.S. safety and durability standards and include modern safety features. E-Fuel products are available for purchase online and through a network of worldwide resellers. For more information, visit [www.efuel100.com](http://www.efuel100.com)

###